



Position Announcement: Associate

The FrameWorks Institute -- a nonprofit think tank that designs, conducts, interprets and explains communications research to advance social justice -- seeks a dynamic professional with strong skills in public speaking, writing, and fostering adult learning. The successful candidate will join the FrameWorks' Research Interpretation & Application team, which translates the organization's research for advocates, experts, and scientists working on pressing social issues - criminal justice reform, racial equity and inclusion, human rights, economic inequality, climate change, and more. This is an outstanding opportunity for an early or mid-career professional with a strong track record of increasing responsibility and accomplishment in issue-based work and a background in a social science or humanities field.

The Associate will join a team focused on building a community of framers equipped to shape the public conversation on their issues. A key responsibility of this position is research interpretation: creating MessageMemos, toolkits, and other resources that serve as practical guides to using FrameWorks findings and recommendations. Other responsibilities include creating and leading workshops; reviewing and revising partner communications to align with research-based framing recommendations; and offering strategic guidance to nonprofits, coalitions, and other partners.

FrameWorks is a fast-paced organization with a vibrant intellectual life and a mission-driven staff. We are seeking individuals who are excited about engaging in a multidisciplinary approach to solving applied communications issues on pressing social concerns. Candidates should be intellectually curious, engaged on social issues, and highly motivated to drive social change through the power of communications.

This is a full-time position is based in Washington, DC. The position involves up to 35% travel.

KEY RESPONSIBILITIES:

- Help to convey FrameWorks' approach and advice to key partners through presentations, trainings, online resources, and strategic guidance
- Contribute writing and analysis to MessageMemos, framing briefs, toolkits, and other resources that serve as practical guides to using FrameWorks findings and recommendations
- Conduct FrameChecks® and other forms of technical assistance that require strong writing skills
- Develop advocacy communications for sponsored projects – for example, creating campaign materials for partners (talking points, scripts for “explainer” videos, etc.)
- Contribute to the instructional design of face-to-face and virtual learning experiences for diverse types of communicators including scientists, public health practitioners, social justice and issue-based advocates
- Create and deliver presentations that inspire nonprofit communicators to use FrameWorks research to advance their agendas

SKILLS NEEDED:

- Exceptional interpersonal communication skills, both verbal and written

- Ability to absorb and apply FrameWorks research and recommendations
- Sensitivity to issues of diversity, equity, and inclusion
- Professional, enthusiastic, entrepreneurial, “can do” attitude
- Excellent organizational and project management skills; ability to thrive in a fast-paced organization

EXPERIENCE AND EDUCATION:

The ideal candidate will possess:

- A Master’s degree or PhD in a social science or public service field
- Demonstrated ability to inspire and instruct adult learners
- Demonstrated ability as a strong writer who can adjust to a variety of styles and genres
- Experience with advocacy, community organizing, or social justice movements

COMPENSATION AND BENEFITS:

FrameWorks values its staff. At every level within the organization’s personnel structure, FrameWorks’ salaries are competitive with similar nonprofits of our size. The organization offers a comprehensive benefits package including generous medical insurance, vacation, and family leave benefits; retirement and life insurance; optional pre-tax salary deductions for child care, medical, and transportation expenses; options for occasional telework; and more.

TO APPLY:

So that we can assess what you might contribute to FrameWorks, please submit the following materials to jobs@frameworksinstitute.org with the subject line Associate Winter 2016.

- Resume or CV with complete employment history and education background
- Cover letter explaining your interest in the position and its relevance to your career goals and your past experience
- Up to three writing samples – a mix of styles, genres, and audiences a plus

Review of applications will begin on December 9, 2016 and continue until the search process concludes. Please check FrameWorks’ website (www.frameworksinstitute.org) to ensure position is still available before applying. No solicitations please.

The FrameWorks Institute is committed to diversity and inclusion. Applications from people of color, women, persons with disabilities, and people who identify as LGBT are warmly encouraged.

ABOUT FRAMEWORKS:

The FrameWorks Institute conducts, publishes, and shares communications research to prepare nonprofit organizations to expand their constituency base, build public will, and further public understanding of specific social issues. Since 1999, FrameWorks has combined theories and research methods from the cognitive and social sciences to investigate how Americans view a variety of social issues: children’s issues, education, public health and health access, food quality and safety, oceans and climate change, racial disparities, immigration, the role of government, and more. This work has now expanded to influence NGOs working on these issues in Australia, Brazil, Canada, France, Germany, South Africa, and the U.K. To help policy experts and advocates, scientists and community educators use this research, FrameWorks also offers strategic guidance and highly regarded professional learning opportunities. These initiatives have contributed to the development of a community of active framers who access and use FrameWorks research to shape the public conversation on social issues. In 2015, FrameWorks received the MacArthur Award for Creative and Effective Institutions, also known as the “organizational genius grant,” from the John D. and Catherine T. MacArthur Foundation.