Senior Writer/Editor
Position Announcement

The FrameWorks Institute -- a nonprofit think tank that designs, conducts, interprets and explains communications research to advance the resolution of social problems -- seeks a skilled and experienced writer/editor. The successful candidate will join the FrameWorks’ Interpretation Unit, which translates the organization’s research for advocates, experts, and scientists who use it to communicate on a variety of pressing social justice issues - criminal justice reform, racial equity and inclusion, human rights, economic inequality, climate change, and more.

The Senior Writer/Editor will contribute to the creation of a wide array of research products: original studies, strategy memos, and research presentations, as well as applied products such as communications toolkits, online courses, and more. The writer/editor’s key responsibility in these collaborative projects will be to ensure that the organization’s publications are clear, concise, accessible and actionable. To accomplish this, the writer will work with staff from the various units and teams in FrameWorks: Research, Interpretation, Learning, Public Presentation, and Senior Management.

FrameWorks Institute staff is comprised primarily of Ph.D.-level researchers and the organization has a vibrant intellectual life. Central to success in this position is the ability to work constructively with researchers to present their findings with fidelity, but while adjusting the writing style to suit various goals and different audiences, from funders and front-line advocates. The writer will, at times, discuss options for presenting evidence with senior researchers, contributing to the interpretation of findings from the organization’s multi-method research process. At other times, the focus will be on editing, reviewing and commenting on studies in progress. They will also author interpretive documents, including MessageMemos and Creative Briefs.

FrameWorks has a sophisticated curriculum and dedicated staff to help policy experts and advocates, scientists and community educators use the organization’s research to improve public understanding. The Senior Writer/Editor will work closely with the Learning and Public Presentation teams to ensure that their products and initiatives adhere to both research findings and standards of great writing. In this role, the Senior Writer/Editor will interact with digital media specialists, learning specialists, and other interpreters. They will create, contribute to, review and comment on a wide repertoire of applied communications
tools: scripts for videos and animations, lesson pages for online courses, campaign materials used by advocacy partners, and more.

This position is based in Washington, DC, but must be responsive to a wide array of staff, consultants, and partners nationally and internationally.

**RESPONSIBILITIES**

- Develop deep knowledge of Strategic Frame Analysis® and ensure fidelity in the research-to-practice translation process, integrating research findings into a wide variety of communications
- Review research findings as they emerge and participate in their interpretation, write-up, and revision/editing
- Write and/or edit interpretive documents like MessageMemos and Creative Briefs
- Help to ensure that interpretive products are well conceptualized, elegantly scripted, and align with both specific research findings and the overall Strategic Frame Analysis® approach
- Write and/or edit copy for FrameWorks’ website, social media feeds, announcements, etc.
- Support senior management team in organizing the release and roll-out of new reports and applied products
- Develop advocacy communications for sponsored projects – for example, creating campaign materials for partners (talking points, scripts for ‘explainer’ videos, etc.)
- Work with Learning staff to develop, revise, and/or edit training materials; assist with FrameChecks® and other technical assistance that needs a strong writer
- Help to convey FrameWorks’ approach and advice to key partners, such as foundations or other research sponsors, contributing writing and analysis for grant proposals, meeting materials, slide presentations, etc.
- Contribute to edited volumes of FrameWorks materials
- Participate on teams, committees, and other collaborative opportunities to advance initiatives of a mission-driven organization with clear goals.

**SKILLS NEEDED:**

- Excellent analytic and organizational skills.
- Exceptional communications skills, both written and verbal, in multiple styles and formats.
- Professional, enthusiastic, entrepreneurial, “can do” attitude.
- Ability to work effectively independently or in collaboration with others, as required by the task
- Exceptional time management skills; ability to thrive in a fast-paced organization

**EXPERIENCE AND EDUCATION:**
The ideal candidate will possess:
• An advanced degree
• Evidence of directing, or collaborating on, applied products
• Experience with advocacy, policy, or social justice efforts
• Experience with applied research

COMPENSATION AND BENEFITS:
Salary will be commensurate with experience. At every level within the organization’s personnel structure, FrameWorks’ salaries are competitive with similar nonprofits of our size. FrameWorks values its staff and offers a comprehensive benefits package including generous medical insurance, vacation, and family leave benefits; retirement and life insurance; optional pre-tax salary deductions for child care, medical, and transportation expenses; and more.

TO APPLY:
So that we can assess what you might contribute to FrameWorks, please submit the following materials to jobs@frameworksinstitute.org:
• Resume or CV with complete employment history and education background
• Cover letter explaining your interest in the position and its relevance to your career goals and your past experience
• Up to four writing samples – a mix of styles, genres, and audiences a plus

Review of applications will begin on September 17, 2015 and continue until the search process concludes. Please check FrameWorks’ website (www.frameworksinstitute.org) to ensure position is still available before submitting.

FrameWorks Institute is committed to diversity and inclusion; applications from people of color, women, and persons with disabilities are warmly encouraged.

ABOUT FRAMEWORKS:
The FrameWorks Institute conducts and publishes communications research to prepare nonprofit organizations to expand their constituency base, build public will, and further public understanding of specific social issues. For fifteen years, FrameWorks has combined theories and research methods from the cognitive and social sciences to investigate how Americans view a variety of social issues: children’s issues, education, public health and health access, food quality and safety, oceans and climate change, racial disparities, immigration, the role of government, and more. This work has now expanded to influence NGOs working on these issues in Australia, Brazil, Canada, France, Germany, South Africa, and the U.K. In recent years, FrameWorks has developed an ever more sophisticated curriculum, including new online interactive courses, to help policy experts and advocates, scientists and community educators use this research to improve public understanding of complex social issues. Over this period, we have built an institution that is highly regarded in the nonprofit and philanthropic sectors and have contributed to the development of a community of active framers who access and use our research to build public will and redirect public thinking. In 2015, FrameWorks was one of nine nonprofits worldwide to be
named a Creative and Effective Institution by the John D. and Catherine T. MacArthur Foundation.