



Sample Tweets

These tweets illustrate how communicators might incorporate the recommended Values of Future Preparation, and Fairness Across Places as well as the Explanatory Metaphors of Pollination Points, Charging Stations, and Weaving Skill ropes into an organizational Twitter feed. Most assume that an organization is sharing interesting, useful, or new information about STEM learning opportunities or highlighting good examples of programs effectively leveraging out-of-school time. Treating tweets as “headlines” that lure a reader to click on the link is a good way to drive readers to content, and infusing tested frame elements into these headlines establishes the lens through which readers will view what they read when they get there. (Note that the links here are not live – they are placeholders for content that organizations want to share.)

1



Sample Profile

@SampleProfile

#STEM skills best learned hands-on. Learn how these Bright Lights winners charge up student learning: <http://samplelink> #edchat

2



Sample Profile

@SampleProfile

Science clubs, museums, afterschool are like pollination points: #STEM knowledge gets carried from place 2 place in this learning ecosystem

3



Sample Profile

@SampleProfile

Grand challenges of the future call for #STEM learning today. Students need to weave strong skill ropes. Learn more: <http://samplelink>

4



Sample Profile

@SampleProfile

STEM learning braids together: curiosity / prob solving / exploration. What other skills needed for weaving strong skill ropes? #STEMchat

5



Sample Profile

@SampleProfile

Math uses science uses math uses science uses math. What's your #STEM palindrome?

6



Sample Profile

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U never know which kids will light up from #STEM. Let's make sure all have a chance to plug in! Here's how: <http://samplelink>

7



Sample Profile

@SampleProfile

@techbridgegirls inspiring! To acquire fluency, students need to practice what they learn in school. Share YOUR examples of #STEM immersion

8



Sample Profile

@SampleProfile

Good oppy's for #STEM education = charging stations. But system is patchy. Some areas need our support 2 power up lrng <http://samplelink>

9



Sample Profile

@SampleProfile

Do kids in yr community have access to ways of activating their learning about science, technology, engineering & math? Plug in <http://samplelink>

10



Sample Profile

@SampleProfile

Jobs of tmrw call 4 innovative ways of teaching STEM problem-solving skills. Learn abt programs supporting our schools: <http://samplelink>

11



Sample Profile

@SampleProfile

@panelists tackle big Q: how can all communities build system of powerful STEM learning charging stations? #STEMedchat

12



Sample Profile

@SampleProfile

Connecting professionals in tech, science, engineering & math w/ students charges up next generation abt #STEM learning <http://samplelink>

13



Sample Profile

@SampleProfile

Community gardens & Computer programming show real-world benefits of STEM, esp. important for those kids whose interest not yet “activated”

14



Sample Profile

@SampleProfile

Out-of-school STEM prgms cultivate adaptability, ability to adjust when things don't go as expected #21centuryskills see: <http://samplelink>