



Early Childhood Development

You Say...	They Think...	What's Triggered in Their Minds?	What Helps?
By providing families of young children with the programs and tools they need to ensure their children's healthy development, we can give them a successful start.	Kids today are over-scheduled Toddlers don't need programs, they need playtime.	Let Kids Be Kids Black Box / Invisible Process	<ul style="list-style-type: none"> Use the Value <i>Social Responsibility</i> to start a discussion about systems-level solutions that can ensure all children have what they need for healthy development. Use the Metaphor <i>Weaving Skills Ropes</i> to establish the interdependence of different development processes and the importance of play to learning and development.
All young children need strong, supportive environments for healthy development.	Families need to do a better job raising their kids. Whatever happened to responsibility?!	Family Bubble Threat of Modernity Community Is Broken	<ul style="list-style-type: none"> Use the Value <i>Social Responsibility</i> to build a sense of collective duty and agency. Use the Metaphor <i>Resilience Scale</i> to prime thinking about the contextual factors and environmental influences that shape development processes and outcomes.
The early years in a child's life are critical to brain development. Inadequate developmental support and resources can lead to lifelong problems in school, work, and life.	If we don't whip kids into shape when they first start school, forget about it -- once they reach their teens, there's no fixing them!	Aging Up Genes Are Set in Stone Damage Done Is Damage Done	<ul style="list-style-type: none"> Use <i>Brain Architecture</i> to start a discussion about the importance of building a strong developmental foundation early in life. Use the Metaphor <i>Air Traffic Control</i> to start a conversation about executive function--what it is, how it works, and why it's important to help young children's brains begin to develop this skill set as early as possible.
Neglect disrupts development and can lead to a wide range of negative social, emotional, cognitive, psychological and physical outcomes.	When you see kids running around looking hungry and dirty, you can't help but think, where are their parents?!--but it's abused children who really need our help.	Maltreatment = Abuse Black Box Children Don't Have Mental Health	<ul style="list-style-type: none"> Use the Metaphor <i>Toxic Stress</i> to communicate the seriousness of adverse experiences and explain these stressors' effects on the brain. Use the Metaphor <i>Serve and Return</i> to redefine "neglect" and to explain why positive interaction with adults is necessary for health development outcomes.