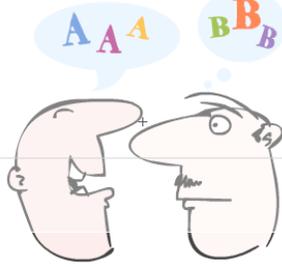


You Say... They Think (Budgets and Taxes)

You Say...	They Think...	What's Triggered in Their Minds?	What Helps?
<p>Government budget challenges are real, but so are the challenges that hard-working families are facing in today's tough economy. States have better ways to balance their budgets than to make their tax codes tougher on low-income workers.</p>	<p>We all want to keep all the money we make and pay less taxes, but when I hear that you need to share the wealth with people that make less, that to me is not a fair distribution of the tax system. Because this country is the American dream and there are so many reasons why people that don't work.</p>	<p>Consumerism</p>	<p>Use the Forward Exchange simplifying model to overcome the Consumer thinking by explaining that budgets are instruments for planning our future, and to help bring the collective nature of the budgeting process into focus.</p>
<p>This is the wrong time to talk about cutting taxes. This will mean further harmful cuts to essential public services. It's wrong for our economy, and it's wrong for our recovery.</p>	<p>You know, there are certain things that are going to be shut down. I think whenever you have a situation where you have more going out than maybe what's available then there's got to be some belt tightening. I mean there has got to be some sacrificing. There's got to be some hard decisions made as to prioritizing.</p>	<p>Individualized Thinking</p>	<p>Use the value of Prevention to reorient individualized thinking toward the shared action needed to create solutions.</p>
<p>States will need to take a balanced approach to resolving budget shortfalls that includes raising revenues, because these shortfalls are too big to close with cuts alone.</p>	<p>Well, for balance inputs must equal outputs, right? I think the biggest problem of the US government is its inefficient use of resources; there's a lot of waste in government.</p>	<p>Government as It</p>	<p>Introduce the notion that budgets are about shared priorities with a larger goal, instead of talking about balance, which makes people think that "inputs equal outputs" and that government will waste additional resources.</p>
<p>Progressive tax reform means that all people should pay taxes according to their ability to do so, and therefore, the tax system should exempt the poor and apply relative tax burdens that increase with income.</p>	<p>It would be great to have a flat tax with everyone paying the same amount so that politicians aren't making decisions and making some of us pay more while others aren't paying in anything.</p>	<p>Consumerism; Government as Them</p> 	<p>Use the Forward Exchange simplifying model to clarify that the public goods paid for by taxes are collectively beneficial, which removes the focus on politicians and politics.</p>