

# A Message Template for Food and Fitness

LEVEL ONE

**Values**

**Ingenuity**

**Fairness Between  
Places**

**Prevention**

LEVEL TWO

**Issue Category**

**Health**

**Environment OR  
Children**

**Health OR  
Children**

TO CONCRETIZE LEVEL TWO

**Simplifying Model**

**Public Structures**

**Food and Fitness  
Environment**

**Food and Fitness  
Environment**

LEVEL THREE

**Specific Policy Solutions**

**Better school nutrition regulation; develop  
walking/biking paths; promotion of farmer's  
markets; etc.**