



Progress

Why does it matter? What's at stake?



The story you're telling:
This is about moving forward toward our shared goals—updating what we do so that it is in keeping with the times.

Strategic way to redirect thinking away from patterns such as:

Back to Basics; Determinism; Fatalism; Nostalgia



Concepts and ideas included in this frame element:

- It's in our culture as a country to **look forward** and **move forward**.
- Our progress as a nation has always benefited from collective investments in **modernizing** public infrastructures.
- Our goals for **tomorrow** are within our reach, but only if we **update** our system.

Read the original research behind this recommendation at FrameWorksInstitute.org