



# Workforce Preparation

*Why does it matter? What's at stake?*



The story you're telling:  
**Building a workforce  
ready for the jobs of tomorrow  
is essential for maintaining our  
shared prosperity.**

Strategic way to redirect thinking away from patterns such as:

**Back to Basics; Compartmentalization;  
Consumerism; Passive Learning; Technology  
Is Dangerous**



*Concepts and ideas included in this frame element:*

- A **modern workforce** needs people who know how to solve complex problems, communicate effectively, and work in teams.
- For continued growth and prosperity, we must prepare an **agile, adaptable workforce** capable of filling **jobs of the future**.
- This means adding **updated** skills to the existing curriculum.
- Today's students are **tomorrow's employees** and taxpayers—we all have a stake in building an education system that prepares the **next generation of productive citizens**.
- Sense of urgency: we **can't afford outdated schools**—our **economy** will suffer if we don't act now.

*Read the original research behind this recommendation at [FrameWorksInstitute.org](http://FrameWorksInstitute.org)*