

Workshop Invitation



This workshop invitation incorporates the key talking points from this toolkit. Use it for ideas on how to adopt the framing strategies across all of your communications channels.

Dear _____ ,

Young people's development is rooted in their community and in their relationships. As executive director of the Youth Educators Syndicate (YES), you have seen firsthand how developmental relationships are the roots of young people's success.

- Use the *Roots of Success* metaphor to explain the connection between relationships and development. This frame of support and nurturing is reinforced throughout the invitation.

And you no doubt have many stories from your organization about the coaches, mentors, neighbors, friends and family who nurture and influence a young person in ways that change their trajectory and make a difference.

- Giving examples of expected and unexpected relationships helps highlight that developmental relationships can form in many places.

Because of your work building up young people's support system, we'd like to invite your educators, staff and program leaders to participate in a Developmental Relationships Workshop. In this half-day session, participants will:

- Reflect on how YES's programming empowers and nurtures young people as they grow
- Explore the Search Institute's Developmental Relationships Framework...



- Learn the core components of developmental relationships: express care, challenge growth, provide support, share power, and expand possibilities
- Incorporate more strategies for strengthening relationships into YES's programming
- Share their experiences of developmental relationships with others.

Participants will also be given takeaway materials that will help them to be more inclusive and intentional in cultivating developmental relationships among young people.

The next workshop in your area is September 6–7. Visit our website to register and join the network of youth development professionals committed to connecting all young people to the relationships that support their stories, their experiences, and their needs.

We look forward to seeing you there!

Don't just use the *value of Inclusive Opportunity* early – use it often, too! Repetition is key to successful framing because it helps to cement the association you want your audiences to make between a cherished principle (opportunity) and your issue (developmental relationships).