



Gaps At-a-Glance

Key differences between how **experts in public health** and **leaders in other sectors** think about the topics of health, public health, and cross-sector collaboration.

Mapping the Gaps between How Public Health Experts and Leaders in Other Sectors View Public Health and Cross-Sector Collaboration

	Experts in public health	Leaders in other sectors <i>(Housing, education, health systems, and business)*</i>
Health , as a general concept, is understood as...	A positive state of integrated well-being	The absence of illness
Social determinants of health refers to...	The protective factors and risk factors that promote or undermine health	The risk factors that undermine health
In terms of whose health, the focus is on...	The community as a whole	A particular constituent population (e.g., tenants, students, patients, or employees)
Cross-sector collaboration is viewed as...	Valuable, needed, and “natural,” given different sectors’ many overlapping functions and goals	Inevitably strained and difficult, given that different sectors are fundamentally distinct from one another and occupy different worlds (Housing and education) A type of business transaction, in which each party gives something up and receives something in return (Business)



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The best strategists for cross-sector collaborations are believed to be...	Public health professionals	Health systems professionals (Health systems)
Successful partnerships are considered the result of...	Institutional support	Individual leadership, and natural cooperation that grows out of shared values
Collaboration on data-management and data-sharing is viewed as...	Essential, and best coordinated by public health professionals with the required expertise	Valuable, in theory, though not easily implemented in practice
Public health professionals are understood to be...	Broadly skilled professionals with a “big picture” understanding of health and the ability to think innovatively about key issues in other sectors	Lacking in the necessary skills, orientation, and incentives to contribute meaningfully to the work of other sectors

**Where no sector is mentioned by name in a particular row, the way of thinking described is common to all four sectors.*

Interested in taking a deeper dive into the research findings?

These key gaps in understanding were identified based on interviews and peer discourse sessions from leaders and professionals in housing, education, business and health systems through research conducted by the FrameWorks Institute for the PHRASES project.

Read the full [Map the Gaps](https://www.phrases.org) report by the FrameWorks Institute at [phrases.org](https://www.phrases.org).