



*Why does it matter? What's at stake?*

# Human Potential



*The story you're telling:*  
**We need the talents  
and contributions of all  
learners to be available to our  
communities.**

*Strategic way to redirect thinking away from patterns such as:*



**Assessment = Standardized Tests; Passive Learning;  
Separate Fates; Zero-Sum Thinking**

*Concepts and ideas included in this frame element:*

- Focus on **expanding a collective pool of available talent**, so that a diversity of skills is available to our country.
- We have **many roles to fill** and so we need flexible, interest-based approaches.
- Sense of urgency: We **can't afford to continue** with **one-size-fits-all** education.

*Read the original research behind this recommendation at [FrameWorksInstitute.org](http://FrameWorksInstitute.org)*