



*Why does this matter? What's at stake?*

# Workforce Preparation



*The story you're telling:*

**Building a workforce ready for the jobs of tomorrow is essential for maintaining our shared prosperity.**

*Strategic way to redirect thinking away from patterns such as:*



**Back to Basics; Compartmentalization; Consumerism; Passive Learning; Technology Is Dangerous**

*Concepts and ideas included in this frame element:*

- A **modern workforce** needs people who know how to solve complex problems, communicate effectively, and work in teams.
- For continued growth and prosperity, we must prepare an **agile, adaptable workforce** capable of filling **jobs of the future**.
- This means adding **updated** skills to the existing curriculum.
- Today's students are **tomorrow's employees** and taxpayers - we all have a stake in building an education system that prepares the **next generation of productive citizens**.
- Sense of urgency: We **can't afford outdated schools** – our **economy** will suffer if we don't act now.

*Read the original research behind this recommendation at [FrameWorksInstitute.org](http://FrameWorksInstitute.org)*