

# A Message Template for Digital Media & Learning

LEVEL ONE

**Values**

**Progress + Pragmatism**



LEVEL TWO


**Issue Category**

**Learning + Digital Media**  
(Real World, Experiential, Hands-On Learning)

TO CONCRETIZE LEVEL TWO

**Simplifying Model**

**Cooking With Information**  
(How lifelong learning develops with hands-on experiences)  
**Information Drivers**  
(How lifelong learning develops with mentored technology experiences)



LEVEL THREE

**Specific Policy Solutions**

**Connected Learning/DML Programs;  
Teacher Training in Digital Literacy;  
Smart Web Filtering in Schools.**