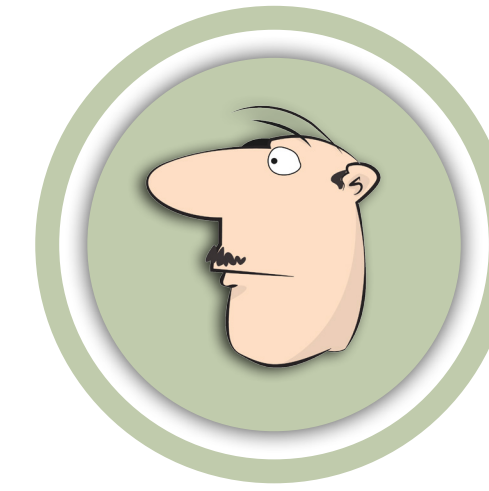


You Say...They Think



You Say...	They Think...	What's Triggered in Their Minds?	What Helps?
<p>"We need a sea-change in education - we can't compete in a global economy by continuing to do what we do now. These new standards challenge us to significantly raise the bar for what students know and are able to do."</p>	<p>That's right, education is a mess - and it has been for a long time now. I doubt that these new standards will fix it, but maybe getting stricter will at least force some kids to buckle down and pay attention.</p>	<p>Fatalism Willpower Tangible Triad</p>	<ul style="list-style-type: none"> • Appealing to the Values <i>Future Preparation</i> or <i>Workforce Preparation</i> can establish the need for change without focusing the public squarely on the system's failures, which can undermine their will to support reforms. • Positioning new standards in terms of <i>Progress</i> and <i>Remodeling</i>- updated goals for changing times - makes the conversation about moving forward, not about who's to blame for current problems.
<p>"Kids aren't standardized, so there's no reason our tests should be, especially with today's technology. We can be more flexible and responsive than ever before."</p>	<p>I am so sick of kids being tested, tested, tested. We are spending so much time on tests that there's no time for teaching. It doesn't make any sense; they should abolish tests.</p>	<p>Assessment = Summative/Standardized Tests System Is Broken Beyond Repair</p>	<ul style="list-style-type: none"> • Appealing to assessment as a way to maximize <i>Human Potential</i> for the common good is a highly effective way of setting up a productive conversation on assessment that focuses on moving all students forward. • Establishing the purpose and nature of a multi-method approach to assessment with the Explanatory Metaphor <i>Dashboard, Mirrors, and Windows</i> expands public thinking beyond annual statewide student achievement tests. From here, they can reason more productively about how to improve assessment and data use.
<p>"We can't prepare students for the 21st century with a school calendar that was developed in the 19th century. We need a new vision for when and where learning happens - opening up the school walls and rethinking the school clock. We need to allow students to connect to new content and new skills."</p>	<p>When I was young, we learned academics at school and went home at 2 pm sharp. Schools need to get back to basics - and leave that other stuff for parents to handle.</p>	<p>It Worked For Me Nostalgia Compartmentalized Learning</p>	<ul style="list-style-type: none"> • The Explanatory Metaphor <i>Pollination Points</i> fills in understanding of how space and time influence learning outcomes, sidestepping <i>Compartmentalized Learning</i> thinking and expanding the range of policy options that make sense. • The explanatory metaphor <i>Weaving Skills Ropes</i> can help make an affirmative case for space and time reforms, based in an explanation of how skills develop. This steers the conversation clear of <i>It Worked for Me</i> opposition.
<p>"It's a travesty that the gap in achievement between African Americans and their white counterparts is still with us. We need to tackle this persistent problem with a comprehensive plan that addresses home, school, and community factors."</p>	<p>It's a shame, but some children just don't value education, because their parents don't. I think the best thing to do is to make sure that the motivated ones have some way to get out of those terrible inner-city schools.</p>	<p>Willpower Race = Culture Inequity = Bad Inner City Schools</p>	<ul style="list-style-type: none"> • Explaining how educational inequity happens with the Explanatory Metaphor <i>Charging Stations</i> can point to contextual and structural factors, redirecting thinking away from default assumptions that locate the causes of poor outcomes in individual choices. • Appealing to the Values of <i>Human Potential</i> or <i>Fairness Across Places</i> establishes a collective stake in addressing inequities - thereby increasing public support.