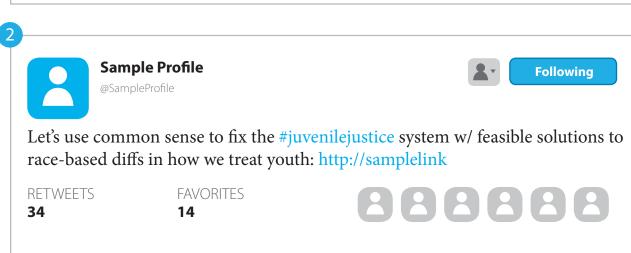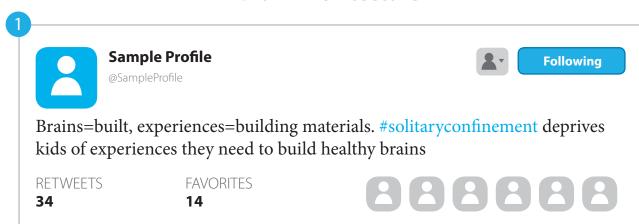*Even the smallest pieces of communications real estate can be used to reframe the public's understanding of the juvenile justice system. These sample Tweets model how to fit the frame recommendations into bite-sized messaging.*
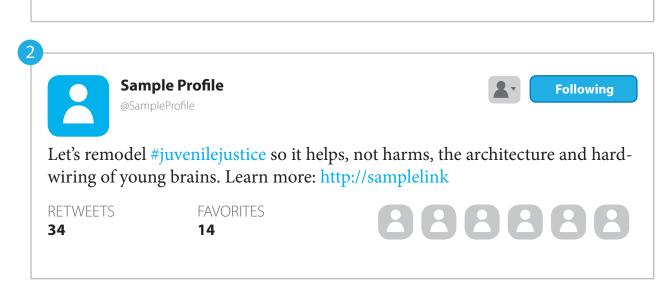
Pragmatism

1

Sample Profile
@SampleProfile

Following

#detention doesn't help kids' healthy development outcomes, but #commonsense community-based alternatives DO: http://samplelink

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2

Sample Profile
@SampleProfile

Following

Let's use common sense to fix the #juvenilejustice system w/ feasible solutions to race-based diffs in how we treat youth: http://samplelink

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Brain Architecture

1

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Brains=built, experiences=building materials. #solitaryconfinement deprives kids of experiences they need to build healthy brains

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2

Sample Profile
@SampleProfile

Let's remodel #juvenilejustice so it helps, not harms, the architecture and hard-wiring of young brains. Learn more: http://samplelink

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Justice Maze

1

Sample Profile
@SampleProfile

The #CJ maze traps too many kids; safer communities = fewer paths in for youth, more routes to age-appropriate programs: http://samplelink

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2

Sample Profile
@SampleProfile

#CJ system is a maze w/ too many paths that lead youth, esp youth of color, straight to prison; let's redesign it: http://samplelink

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Justice Gears

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Our #JJ system is like a bike stuck using only 1 gear (detention gear). That's not effective. Here are some solutions: http://samplelink

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Resilience Scale

1

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Youth outcomes=a scale, & we want scale to tip positive for ALL children. How can remodeling #juvenilejustice system help? http://samplelink

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On youth outcomes scale, #detention=HUGE negative factor w/ bad results; let's offload it & help tip kids' scales positive. #juvenilejustice

Levelness

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Like level floors make tables functional, #juvenilejustice must support youth #mentalhealth, not make it wobble. How? http://samplelink

Air Traffic Control

Sample Profile
@SampleProfile

Executive function= brain's air traffic control for decision-making & priorities. Youth need support building ATC & #detention doesn't help.

2

Sample Profile
@SampleProfile

Following

"Air traffic control" brain function doesn't fully develop until youth in mid-20s. #juvenilejustice system must take this into account

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