



Value

Fairness Across Places

Why does it matter? What's at stake?



The story you're telling:

This matters because we believe all places should have the resources to support a fair chance.



Strategically redirects thinking away from patterns such as:

• Individualism • Mentalism • Self-Makingness • Separate Fates • Zero-Sum Thinking



Concepts and ideas included in this frame element:

- An equitable distribution of resources **benefits us all** because it allows us to maximize the potential of all.
- We have a strong cultural belief in **fairness** and ensuring fair access to opportunities for all.
- We can solve this problem and level the playing field by **changing conditions** to ensure that resources and opportunities are accessible across places.
- Our goal should be to ensure that all children, no matter where they live, have a **fair chance to reach their potential and become successful**.
- It's **responsible management** to ensure fair and equitable distribution of resources across places.