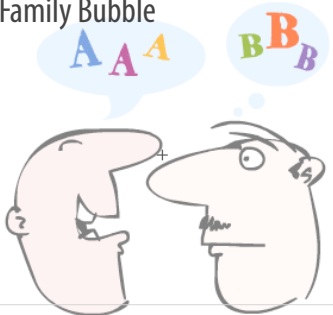


You Say... They Think (Children's Oral Health)

You Say...	They Think...	What's Triggered in Their Minds?	What Helps?
<p>Oral diseases are linked to unhealthy environments and behaviors such as widespread use of sugar, poor oral hygiene, lack of education and inadequate exposure to fluoridation.</p>	<p>It's up to the individual. It's not society's or government's job to make sure you eat well or you try to take care of yourself ... you need to take charge. Some people are just not disciplined with themselves or with their families.</p>	<p>Health Individualism</p>	<p>Make use of orienting values such as Future, Prevention, and Opportunity to explain why this matters for everyone, not just individual children, and why solutions must be community-based.</p>
<p>A silent epidemic of oral disease is affecting our most vulnerable citizens - children from families with low incomes children from racial and ethnic minority groups, and children with special health care needs. No child should suffer the stigma of craniofacial birth defects nor be found unable to concentrate because of the pain of untreated oral infections.</p>	<p>When kids have bad teeth, it effects their self-esteem. They might get teased by their peers. Maybe they won't be able to get a date when they're older.</p>	<p>Cosmetics</p>	<p>Make the link between children's oral health and their overall health. Present oral health as a disease, caused by bacteria, with serious health consequences.</p>
<p>There are several primary factors that aid in the prevention of tooth decay, including at-home brushing with a fluoridated toothpaste twice a day and flossing once a day, limiting snacking on sugary foods and drinks, regular dental check-ups. Babies should never go to sleep with a bottle unless it contains only water.</p>	<p>I think it depends on the parents. The parents don't make them brush. I see kids coming out of school and they have bags of candy and cookies and they don't take toothbrushes [to school].</p>	<p>Family Bubble</p> 	<p>Incorporate the idea of schools as a place of intervention. When people are reminded of the role that public schools play in promoting children's overall healthy development, they are more able to grasp the need for public solutions to the problem.</p>