

A Message Template for Teachers' Unions

LEVEL ONE
Values

Pragmatism




LEVEL TWO
Issue Category

**Education Reform
and Teachers**

TO CONCRETIZE LEVEL TWO
Simplifying Model

**Remodeling (Why reform is needed)
Scaffolding (How teachers' unions
provide support)**



LEVEL THREE
Specific Policy Solutions

**Education reform for higher and lower education; supportive
attitudes for teachers' unions; teaching and professional
development; prioritization of systems-level solutions; broader
role for government in education**